

# NICHOLAS J. RESOP

Graphic/Web Designer

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www.resopdesign.com



I have been working in the design field since 2002; creating print, digital, and web-based designs. I possess a strong understanding of design, typography, color, and layout - as well as a passion for all things visual. I have worked in a variety of different fields of design, such as web, print, screen printing, marketing, packaging, and advertising.

## PROFESSIONAL EXPERIENCE

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### SUNRISE PACKAGING DEC. 2013 - PRESENT

#### ART DIRECTOR

- Designed and maintain the company's websites, email blasts, social media marketing campaigns, product photography, and project management.
- Setup and make sure files from clients are laid out properly on templates we provide.
- Print and laminate jobs in house on our digital copier or outsource.

### PHOENIX WEB DESIGN OCT. 2012 - JAN. 2013

#### GRAPHIC/WEB DESIGNER

I designed custom web sites. I also specialized and worked in HTML, CSS, Google Analytics and SEO.

### GOLDEN VALLEY COUNTRY CLUB MAY 2010 - OCT. 2012

#### BARTENDER

Prepared beverages for members at the club; while keeping the bar stocked, clean, and organized.

### FIVE PALMS RESTAURANT JAN. 2008 - APRIL 2010

#### BARTENDER

Prepared beverages for customers at the restaurant; while keeping the bar stocked, clean, and organized.

### SPRINT PRINT II DEC. 2002 - OCT. 2007

#### GRAPHIC DESIGNER

Designed direct mail, posters, folders, brochures, business cards, and displays. In order to best serve our clients, a variety of programs were utilized to assist with the different needs and ideas throughout the office.

### JJ KELLER & ASSOCIATES FEB. 2002 - AUGUST 2002

#### GRAPHIC DESIGNER

- Designed and created direct mail cards, business letters, order forms, catalogs, brochures, and ink jet posters for trade shows.
- Assisting the photographer by retouching photos and mocking up products to be photographed.

## PERSONAL STRENGTHS

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- Strong attention to detail
- Outstanding work ethic
- Proven ability to work efficiently and effectively under pressure
- Successful in learning and comprehending new systems and methods
- Professional and reliable
- Excellent problem solving skills
- Organized
- Team player
- Exceptional communication and listening skills

## EDUCATION

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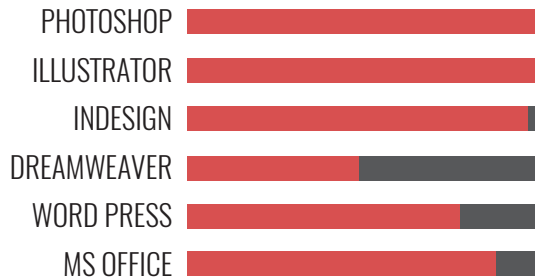
Northeast Wisconsin Technical College  
Green Bay, Wisconsin

Associates | Marketing and Graphic Design,  
Web Design

SEPTEMBER 1999 - DECEMBER 2001

## SOFTWARE PROFICIENCY

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## PROJECT & SKILL EXPERIENCE

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### WEB

WEBSITE DESIGN  
HTML & CSS  
SEARCH ENGINE OPTIMIZATION  
EMAIL MARKETING  
SOCIAL MEDIA MARKETING  
WEB BANNERS

### PRINT

LOGO DESIGN  
BUSINESS CARDS  
BROCHURES  
ADS  
FLYERS  
LARGE FORMAT POSTERS  
CATALOGS  
DIRECT MAIL  
PHOTOGRAPHY  
PHOTO EDITING  
PACKAGING DESIGN  
PREPRESS